

Communiqué de presse
Montréal le 11/09/19

Partnership between BKG and the MQQ to better serve private and public enterprises

Considering their complementary activities and shared values, BlueKanGo (BKG) and the Mouvement québécois de la qualité (MQQ) combine their expertises to meet a growing demand for the digitization of strategic planning processes, BPMs (Business Process Management), continuous quality improvement plans and business operations.

The agreement aims to improve the organizational performance of private and public companies with MQQ training methods and tools combined with BKG's technological solution platform for process digitization. A solution that is agile, innovative and customizable.

To this end, tools and methodologies, such as the Hoshin Kanri, SWOT, SMART, PDCA, ... can now be digitized directly with the BKG software and create automate workflow of tasks and activities to be performed in real time by users. Thus, as soon as an evolution of the action plans is updated, the owner of the process is alerted and can launch a cascade action. In addition, the BlueKanGo solution, in Software-as-a-Service (SaaS) mode, easily interfaces with other software and offers to his customers an unlimited number of users.

BKG and the MQQ share the opinion that in the current digital age, having real-time information that is reliable and accessible using a technological platform is a necessity for businesses. We also agree that the synergy between BKG software and the services of the MQQ is a great decision-making tool and therefore a strong added value for businesses.

Concerning BlueKanGo

BlueKanGo is a software dedicated to the Strategic Performance and Quality & EHS Management. The solution is deployed in more than 3.200 companies and administrations and used by more than 1.3 million users. With more than 18 years of existence, BKG is used in many industries (health, industry, communities, NPOs...). The company is present in North (Canada) and South America, Europe, Asia and Africa. Training is provided in Canada by a team based in Montreal and through its dedicated E-Learning platform.

BlueKanGo's contact : Mr. Pedro Villagran
General Manager - Partner

Contact BKG : Pedro Villagran - Tel. 514.503-1280

Contact MQQ: Hélène Larose - Tel. 514.874-9933 poste 237



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BluekanGo
514.503-1280
pedro.villagran@bluekango.com

Concerning Mouvement québécois de la qualité

The mission of the MQQ, a non-profit organization, is to help organizations explore, implement and share best business practices so that they can become more efficient in their sectors of activity.

To find out more about the training, support or tools available: www.qualite.qc.ca

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